Agenda

Bridging the Digital Gender Gap

April 26, 2023 | 14:00-15:30 CET

14:00	**Introduction to the theme**
14:10	**Presentations + Short Q&A moderated by Juhani Koivuviita, Co-founder, CEO, Educraftor and Peter Fagerström, Founder, Executive Chairman, Educraftor**

1. **Angela Jafarova**, Co-founder of [Datorium](https://datorium.eu/datorium-pygirls/): Introducing "PyGirls", an online programming course for girls aged 14–19 – sharing the backgrounds, experience and results". https://datorium.eu/datorium-pygirls/

2. **Maria Rahamägi**, Founder & CEO of [Edumus](#) School: "Gender gap among online teachers; the attractiveness of the job, the compensation and desired impact".

3. **Lieselot Declercq**, Co-founder; Director of [d-teach](#) online school: "Talent knows no gender"

4. **Elsa Corominas Rodríguez**, Universitat Oberta de Catalunya (UOC): "Edtech and Digital gender gap, presenting the gender balance policy in ETHE journal".

15:10	**Panel discussion with the speakers and Interaction with the Audience**
15:25	**Conclusions**

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A Knowledge Building Activity of the European Digital Education Hub

Context: The aim of the event is to discuss gender equality issues; in which ways they are prominent in education, more specifically in digital and online education. Addressing the current perceptions, challenges, opportunities, insights, solutions, and best practices. Through this, the event aims to raise awareness of "what is" and "what if" and inspire the audience to reflect and plan new actions.

Join us with your experience and know-how to contribute to a report with main guidelines.

The event will take place in the **Knowledge Building** channel on the MS Teams platform of the European Digital Education Hub.

To register for the Hub
click here

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Speaker
Juhani Koivuviita

Educraftor

Juhani Koivuviita is the Co-founder and CEO of Educraftor. He co-designs and implements the company's programs and events and operates as a team coach and consultant with different clients and learners. He is an experienced team coach in various settings, a language teacher on all education levels, a school principal on the primary level, a program and project manager in national and international contexts, with high communication and language skills, a diplomat and a lifelong learner and leader. He helps learners to challenge their thinking and actions. He inspires and ignites a learning and maturity process inside the learners, and does it by supporting the exploration of different tools and methods and enabling space for dialogue. His mission is to help people reach their fullest potential and to bring understanding into communication and interaction, also when crossing the lines between sectors, borders and cultures. Juhani's patience and compassion sets a foundation for this to happen.

Peter Fagerström is the Founder and Executive Chairman of Educraftor, an education innovation consultancy based in Finland. Educraftor's clients have been the ministries of education, national agencies and foundations, municipalities and cities and public and private sector organisations. He is also the founder of Teach millions, a bazaar of Nordic edtech solutions. He has been a founding member and advisor to several regional edtech organisations, developing cross-border startup ecosystem services and building regional platforms to support edtechs. His mission is to build and orchestrate purpose-driven innovation and learning ecosystems, focusing on large-scale strategic and systematic change. He has the ability to perceive complex systems and he finds connections where none are apparent, enabling situations where the sum of two parts is greater than simple addition. He can work on big visions and is not afraid to challenge conventional mindsets and how we work, bringing positive disruption into any process.

Speaker
Peter Fagerström

Educraftor

Speaker
Angela Jafarova

Datorium

Angela Jafarova is the Co-founder of Datorium. Her daily job is to help people of different ages become friends with computers and modern technologies. She has been a digital skill trainer for over 10 years – training academic personnel of various educational institutions, corporate training for companies, and digital skill courses for adults and high school students. In 2017 she became co-founder of the Coding school Datorium, with the aim to boost digital and coding skills of young people. Today Datorium is the largest technology focused community for young people with more than 7800 members. While working with students of different age she admits that Latvian society is still strongly attached to the stereotype that IT and technology fields are suitable mostly for men. Being a mother of 3 daughters she has additional motivation and responsibility to change that. She is happy to see thrilling results of Datorium's #girlsonlycoding programs for 3 years as well as active IT industry support.

Maria Rahamägi is the Founder and CEO of Edumus School, an online school that focuses on developing 21st century skills in upper secondary school students. With a background in business and IT, Maria has been working in education for five years and has written multiple op-eds about the future of the education system. She is particularly interested in the incentive structure and economics of the education system. Maria is also an active mentor and volunteer, having volunteered for Junior Achievement Estonia and being one of the founding members of EdTech Estonia. Her dedication to education and desire to make a difference in the industry is evident in her work with Edumus School. Overall, Maria's expertise and passion for education shine through in her work, and she continues to contribute towards the development of the education system both professionally and volunteer basis.

Speaker
Maria Rahamägi

Edumus School

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Speaker
Lieselot Declercq

d-teach Online School

Lieselot Declercq is co-founder & director of d-teach online school and d-teach online training in Belgium. She is recently co-founder of ICONS, an international community of online schools, launched during the accelerator process of the Digital Education Hub of the European Commission. Lieselot has over 14 years of experience in various sectors of education, from primary school to educational researcher. She holds a teacher's degree, a MSc in pedagogical sciences at Ghent University, a MSc in educational sciences at the Open University, certificates 'digital transformation' at Vlerick and 'international relations & diplomacy' at the University of Antwerp. She is also a PhD-student on hybrid learning networks for professional development for online teachers at Ghent University. She is co-promotor of a Ph.D. research project on synchronous online teaching. Lieselot has experience with starting and managing an online school, setting up online teacher training, participating in other EU- projects towards digital transformation and social networks for teachers.

Elsa Corominas holds a degree in Economics and Business Studies from the Universitat Autònoma de Barcelona (UAB) and a post-graduate degree on Sociology and Social Policies, from the same university. She has been working in the field of scientific publishing for many years. She has academic experience in research groups and as a teacher in vocational training courses at the Escola del Treball de Barcelona, as well as in graduate studies as a tutor at the Universitat Oberta de Catalunya (Faculties of Economics and Business and Psychology and Education Sciences). She is the Editorial and Communication Manager of the International Journal of Educational Technology in Higher Education (ETHE), and coordinates its recently launched blog (etheblog.com). She works as an expert in academic journal editing at the Office of the Deputy General Manager (Research and Innovation) at the Open Science Team of the Universitat Oberta de Catalunya and she represents the team at the Gender Equity University's Department.

Speaker
Elsa Corominas

Universitat Oberta de Catalunya

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