

SPONSORSHIP & EXHIBITION PROSPECTUS

EDEN 2024 Research Workshop & PhD Schools' Masterclass in Timisoara



2024 EDEN
R13 Research Workshop
& PhD Masterclass

Emerging technologies, challenges and opportunities in education and research

Timisoara, Romania 16-18 October 2024

up **Universitatea
Politehnica
Timisoara**

eLearning
Centre



EUROPE
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DIGITAL LEARNING

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ABOUT EDEN DIGITAL LEARNING EUROPE

EDEN Digital Learning Europe is an international educational association and not-for-profit organisation. As a professional community for smart learning, we foster knowledge exchange and enhance understanding among professionals in distance and e-learning, while promoting best practices and policies throughout Europe and beyond.

Founded in 2019, EDEN Digital Learning Europe emerged as a successor to the European Distance and E-Learning Network following the United Kingdom's departure from the European Community. We are open to both institutions and individuals involved in e-learning and open and distance education, striving to provide a comprehensive range of expertise, encompassing all levels of formal and non-formal education and training.

With a long-standing track record of fostering networking, international cooperation, and professional development, EDEN Europe's strong and active membership serves as a key asset. By joining EDEN Europe, you become part of the largest, most dynamically developing professional community of electronic distance education experts and practitioners. EDEN Digital Learning Europe is registered as a not-for-profit association under Estonian law.

Looking ahead, we have developed a strategic plan that focuses on five priority areas: growing and sustaining membership, strengthening knowledge-building events and activities, enhancing organisational efficiency, improving communication and dissemination, and playing an active role in shaping digital education policy and practice. By aligning our efforts with these priorities, we aim to drive our mission and create a meaningful impact in the digital education landscape.



THE BENEFITS THAT YOU WILL GAIN AS A SPONSOR

- Significant marketing advantages
- Direct access to an audience from private and public sectors including key decision makers and influencers, academics and researchers in digital education
- Use of this event as a platform to grow your company / brand
 - Showcasing of your services and / or product/s
 - Enhancing your company profile to an international audience
 - Increased business potential and development of new contacts and leads to generate sales and referrals
 - Enhancing of your visibility and image – differentiating your company from competitors
 - Development of closer and better relationships with customers, both existing and potential.

WHO WILL BE ATTENDING EDEN TIMISOARA RESEARCH WORKSHOP 2024?

Teachers and Students
Faculty and Instructors
Instructional designers
Course developers
Facility development professionals
Student support professionals
Doctoral students
Academic decision makers
Association board members,
executives, and staff
Technology developers and providers

Academic researchers
Institutional leaders and academic
decision- makers
Quality assurance experts
Consultants
Policy makers
Government officials
Leaders of quality assurance agencies
and accreditation bodies
Members of the boards of governors
of higher education institutions

SPONSORSHIP PACKAGE OPPORTUNITIES

	Gold (1 place available)	Silver (3 places available)	Bronze (10 places available)
Oral Acknowledgement as a sponsor	X	x	x
Branding on event website	Prime place X	x	x
Exhibition Table (with power)	x	x	x
Complimentary Registration	4 x Registrations and delegate bags with Gala Dinner and Welcome reception invitations	2 x Registrations and delegate bags with Gala Dinner and Welcome reception invitations	2 x Registrations and delegate bags (no Welcome reception, no Gala dinner invitations)
A link to the company's website from the event website	X	x	-
Insert in the Delegate Pack	X	x	-
Coverage in Promotional Campaign	X	x	x

Gold Sponsor Benefits €8000 (Only 1 position available at this level)

- Prime oral acknowledgement as a Gold sponsor at the event
- 4 full complimentary registrations to include attendance at sessions, daytime catering and social tickets to Welcome reception and Gala dinner included in the main delegate registration
- Exhibition Table (with power) at a Premium location (upon request)
- Prime Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)
- Company logo with a link to your company website from the official event website



Silver Sponsor Benefits
€3000 (3 positions available at this level)

- Oral acknowledgement as a sponsor at the event
- Branding on the event website with a link to the company website
- Exhibition Table (with power) at a Premium location (upon request)
- 2 full complimentary registrations and delegate bags to include attendance at sessions, daytime catering and social tickets to Welcome Reception and Gala Dinner included in the main delegate registration
- Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)

Bronze Sponsor benefit
€1000 (10 positions available at this level)

- Oral acknowledgement as a sponsor at the event
- Branding logo on the event website (no link to the company website)
- Exhibition Table (with power) at a Premium location
- 2x complimentary registrations to include attendance at sessions, daytime catering and delegate bags
- Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Individual Co-sponsoring Opportunities Available

COST

Tea / Coffee break (per day)

€2000

Gala Dinner (Thursday October 17)

€5000



**Tea / Coffee Break Sponsorship
€1500 per break**

Benefits:

- Sponsorship of a coffee break (on-site)
- Pre-branding on event promotional material
- On-site branding
- Inclusion in event program online

**Research Workshop Gala Dinner Sponsorship
€5,000 (several positions available)**

Benefits:

- Sponsorship of a Gala Dinner (on-site)
- Pre-branding on promotional material
- On-site branding
- Inclusion in program online with link to the company website

- **The branding planned to be used during sponsored events are to be discussed with the organizers.**

If you wish to advertise or exhibit at the EDEN Timisoara Research Workshop 2024, please contact:
secretariat@eden-europe.eu

NB. EDEN DLE is a Europe's leading network for advancing digital education with a history and heritage of 30+ years. EDEN's community is acting on the values of integrity, openness, innovation, collegiality and sustainability therefore takes a very careful consideration of the sponsorship. The applicants willing to sponsor the event will undergo selection process and EDEN DLE keeps a right to select the most appropriate sponsors for the event.

For further information please visit the event website –

<https://eden-europe.eu/event/eden-2024-research-workshop-in-timisoara/>