

# SPONSORSHIP & EXHIBITION PROSPECTUS



## EDEN 2025 ANNUAL CONFERENCE

BOLOGNA, ITALY  
15-17 JUNE 2025



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



Proudly hosted by:



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



## ABOUT EDEN DIGITAL LEARNING EUROPE

EDEN Digital Learning Europe is an international educational association and not-for-profit organisation. As a professional community for smart learning, we foster knowledge exchange and enhance understanding among professionals in distance and e-learning, while promoting best practices and policies throughout Europe and beyond.

Founded in 2019, EDEN Digital Learning Europe emerged as a successor to the European Distance and E-Learning Network following the United Kingdom's departure from the European Community. We are open to both institutions and individuals involved in e-learning and open and distance education, striving to provide a comprehensive range of expertise, encompassing all levels of formal and non-formal education and training.

With a long-standing 30+ years track record of fostering networking, international cooperation, and professional development, EDEN Europe's strong and active membership serves as a key asset. By joining EDEN Europe, you become part of the largest, most dynamically developing professional community of electronic distance education experts and practitioners. EDEN Digital Learning Europe is registered as a not-for-profit association under Estonian law.

Looking ahead, we have developed a strategic plan that focuses on five priority areas: growing and sustaining membership, strengthening knowledge-building events and activities, enhancing organisational efficiency, improving communication and dissemination, and playing an active role in shaping digital education policy and practice. By aligning our efforts with these priorities, we aim to drive our mission and create a meaningful impact in the digital education landscape.

## THE BENEFITS THAT YOU WILL GAIN AS A SPONSOR

- Significant marketing advantages
- Direct access to an audience from private and public sectors including key decision makers and influencers, academics and researchers in digital education in Europe and beyond
- Use of this event as a platform to grow your company / brand
- Showcasing of your services and / or product/s
- Enhancing your company profile to an international audience
- Increased business potential and development of new contacts and leads to generate sales and referrals

- Enhancing of your visibility and image – differentiating your company from competitors
- Development of closer and better relationships with customers, both existing and potential

## WHO WILL BE ATTENDING EDEN BOLOGNA ANNUAL CONFERENCE 2025

Teachers and Students  
 Faculty and Instructors  
 Instructional designers  
 Course developers  
 Facility development professionals  
 Student support professionals  
 Doctoral students  
 Academic decision makers  
 Association board members, executives, and staff  
 Technology developers and providers

Academic researchers  
 Institutional leaders and academic decision- makers  
 Quality assurance experts  
 Consultants  
 Policy makers  
 Government officials  
 Leaders of quality assurance agencies and accreditation bodies  
 Members of the boards of governors of higher education institutions

## SPONSORSHIP PACKAGE OPPORTUNITIES

	<b>Gold (1 place available)</b>	<b>Silver (3 places available)</b>	<b>Bronze (10 places available)</b>
Oral Acknowledgement as a sponsor	X	x	x
Branding on conference website	X	x	x
Roll-up with branding in the plenary room	x	-	-
Exhibition Table (with power)	Upon request	Upon request	Upon request
Complimentary Registration	4 x Registrations including Welcome	2 x Registrations	1 x Registration including Welcome reception and Gala

	reception and Gala dinner	including Welcome reception and Gala dinner	dinner or 2 x Registrations without social events
A link to the company's website from the conference website	X	X	-
Insert in the Delegate Pack	X	X	x
Coverage in Promotional Campaign	X	X	x

**Gold Sponsor Benefits**  
€8000 (Only 1 position available at this level)

- Oral acknowledgement as a sponsor at the conference
- 4 full complimentary registration to include attendance at sessions, daytime catering and social tickets included in the main delegate registration – design layout provided by the sponsor
- Roll-up (85x200) with branding in the plenary room
- Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)
- Company logo with a link to your company website from the official conference website

**Silver Sponsor Benefits**  
€4000 (3 positions available at this level)

- Oral acknowledgement as a sponsor at the conference
- Branding on the conference website with a link to your company website from the official conference website
- Exhibition Table (with power) at a Premium location
- 2 full complimentary registrations to include attendance at sessions, daytime catering and social tickets included in the main delegate registration
- Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)

### Bronze Sponsor benefit

€1000 (up to 10 positions available at this level)

- Oral acknowledgement as a sponsor at the conference
- Branding on the conference website
- Exhibition Table (with power) at a Premium location
- 1x full complimentary registration to include attendance at sessions, daytime catering and social tickets included in the main delegate registration
- Coverage in Promotional Campaign
- Insert into the delegate pack (to be provided by sponsor)

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Individual Co-sponsoring Opportunities Available	COST
Welcome Reception (Sunday June 15)	€3000
Conference Tea / Coffee break (per day)	€2000
Conference Gala Dinner (Monday June 16)	€5000

### Welcome Reception Sponsorship

€3,000

The opening welcome reception of EDEN Annual Conference is an important networking event bringing together the leaders of the field, delegates and sponsors. The Welcome reception of EDEN conference is marked by the tradition of [awarding EDEN Fellows and EDEN Senior Fellows](#).

#### Benefits:

- Sponsorship of the Welcome Reception (on-site)
- Pre-branding on conference promotional material

<ul style="list-style-type: none"> <li>● On-site branding</li> <li>● Inclusion in Conference online program</li> </ul>
<b>Tea / Coffee Break Sponsorship</b> <b>€2,000 per break</b>
<b>Benefits:</b> <ul style="list-style-type: none"> <li>● Sponsorship of a coffee break (on-site)</li> <li>● Pre-branding on conference promotional material</li> <li>● On-site branding</li> <li>● Inclusion in Conference program online</li> </ul>
<b>Conference Gala Dinner Sponsorship</b> <b>€5,000 (several positions available)</b>
<b>Benefits:</b> <ul style="list-style-type: none"> <li>● Sponsorship of a Gala Dinner (on-site)</li> <li>● Pre-branding on conference promotional material</li> <li>● On-site branding</li> <li>● Inclusion in Conference program online</li> </ul>

- **The branding planned to be used during sponsored events are to be discussed with the organizers.**

If you wish to advertise or exhibit at the EDEN Bologna Annual Conference 2025, please contact:  
[secretariat@eden-europe.eu](mailto:secretariat@eden-europe.eu)

*NB. EDEN DLE is a Europe's leading network for advancing digital education with a history and heritage of 30+ years. EDEN's community is acting on the values of integrity, openness, innovation, collegiality and sustainability therefore takes a very careful consideration of the sponsorship. The applicants willing to sponsor the event will undergo selection process and EDEN DLE keeps a right to select the most appropriate sponsors for the event.*

**For further information please visit the conference website –**

**<https://eden-europe.eu/event/eden-2025-annual-conference/>**