

SPONSORSHIP & EXHIBITION PROSPECTUS



EDEN 2027 ANNUAL CONFERENCE

WINTERTHUR ZÜRICH, SWITZERLAND
4-6 JULY 2027



Proudly hosted by:



EDEN Digital Learning Europe is one of Europe's leading professional communities in digital education, with 35 years of innovation and engagement. Our annual conference gathers institutional leaders, policymakers, researchers and EdTech innovators from across Europe. Partnering with EDEN provides unmatched visibility, high-level networking, and access to a vibrant European community shaping the future of learning.

EDEN ANNUAL CONFERENCES

The venues of EDEN Annual Conferences for the recent 35 years have always been prominent universities in Europe. The recent EDEN Annual Conferences were attended by 220-330 participants from more than 30 countries in Europe and beyond.

Dublin AC 2023 hosted by Dublin City University – 330 participants

Graz AC 2024 hosted by Graz University – 220 participants

Bologna AC 2025 hosted by Bologna University – 320 participants

Porto AC 2026 hosted by Porto University - 300 participants

WHY SPONSOR EDEN

Access to key decision-makers in higher education and digital learning

Visibility among policymakers, institutional leaders and EdTech companies

Positioning as a European thought-leader in digital education

Exclusive branding, exhibition and engagement opportunities

Lead generation and networking with thought influencers and practitioners

Long-term association with Europe's most established digital learning network

EDEN REACH AND IMPACT

SPONSORSHIP PACKAGE OPPORTUNITIES

Institutional leaders and academic decision-makers

Policy makers and government officials

Technology providers & EdTech innovators

Researchers, consultants, instructional designers

Educators, trainers and doctoral students

30+ years of European leadership in digital learning

10,000+ active community members

2,000+ institutional contacts

5,500+ LinkedIn followers and high engagement

Participants from 40+ countries each year

EDEN REACH AND IMPACT

SPONSORSHIP PACKAGE OPPORTUNITIES

PLATINUM Sponsor Benefits Exclusive €15 000

- Premium visibility as the main conference partner
- Speaking opportunity in a plenary session (15 minutes +Q&A)
- Action Lab demo session during parallel session time (45 minutes)
- 4 complimentary registrations including social events
- Premium exhibition area in central location
- 2 Roll-ups 85x200 on the stage and in the exhibition (*provided by sponsor*)
- Branding on all plenary screen backdrops
- Featured social media post/interview (LinkedIn, Facebook)
- Insert in delegate pack (*provided by sponsor*)
- Logo + link on conference website and programme

Golden Sponsor Benefits €8000 (Only 2 positions available at this level)

- Action lab speaking session (30 minutes) during the parallel sessions time
- Oral acknowledgement as a sponsor at the conference
- 2 complimentary registrations including social events
- Premium exhibition table
- Branding in plenary screen backdrops
- 2 Roll-ups (85x200) in the plenary room and in the exhibition (*provided by sponsor*)
- Coverage in the promotional campaign
- Social media spotlight
- Logo + link on conference website and programme
- Insert in the delegate pack (*provided by sponsor*)

Silver Sponsor Benefits €3000 (4 positions available at this level)

- Oral acknowledgement as a sponsor at the conference
- Logo + link on conference website and programme
- Coverage in the promotional campaign
- Standard exhibition table
- 2 complimentary registrations (no social events)
- Insert in the delegate pack (*provided by sponsor*)

SPONSORSHIP PACKAGE OPPORTUNITIES

Bronze Sponsor benefit
€1500 (unlimited number)

- Oral acknowledgement as a sponsor at the conference
- Logo + link on conference website
- Standard exhibition table
- 1 complimentary registration (no social events)
- Insert in the delegate pack (*provided by sponsor*)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Individual Sponsoring Opportunities Available	COST
Delegate bag insert/flyer/promo gift sponsorship	€1000
Welcome Reception (Sunday July 4)	€8000
Conference Coffee break (one break)	€4000

Delegate bag insert/flyer sponsorship

€1,000

Place your promotional flyer, brochure, or small branded item directly into the conference delegate bags distributed to all participants at registration. This opportunity ensures that every attendee receives your material, providing direct visibility among institutional leaders, researchers, policymakers and EdTech innovators attending the conference. To increase engagement, sponsors are encouraged to include a special conference offer or discount code in their flyer, motivating participants to connect with your organisation after the event. Small, practical promotional gifts (e.g. notebooks, pens, or tech accessories) are particularly effective, as useful items are more likely to be kept and used by participants beyond the conference.

Benefits:

- Insert of one flyer or small promotional item (provided by sponsor) in all participant delegate bags
- Direct exposure to all conference participants
- Increased brand visibility among key stakeholders in digital education
- Ability to drive post-conference engagement through exclusive promo or discount codes
- Branding on the conference website

Welcome Reception Sponsorship

€8,000

The opening welcome reception of EDEN Annual Conference is an important networking event bringing together the leaders of the field, delegates and sponsors. The Welcome reception of EDEN conference is marked by the tradition of awarding EDEN Fellows and EDEN Senior Fellows.

Benefits:

- Event naming rights: EDEN “XYZ – Company Name” Welcome Reception
- Oral acknowledgement as a sponsor at the welcome reception
- Branding on the conference website
- Coverage in the promotional campaign
- Roll-up (85x200) and other visuals displayed in the reception room (*provided by sponsor*)
- Inserts in the participant bags (*provided by sponsor*)

Coffee Break Sponsorship

€4,000 per break

Benefits:

- Event naming rights: EDEN “XYZ – Company Name” Coffee Break
- Oral acknowledgement as a sponsor at the conference
- Branding on the conference website Coverage in the promotional campaign
- Roll-up (85x200) displayed in the reception room (*provided by sponsor*)
- Inserts in the participant bags (*provided by sponsor*)



If you wish to advertise or exhibit at the EDEN Winterthur Zurich Annual Conference 2027, please contact: secretariat@eden-europe.eu

NB. EDEN DLE is a Europe's leading network for advancing digital education with a history and heritage of 35 years. EDEN's community is acting on the values of integrity, openness, innovation, collegiality and sustainability therefore takes a very careful consideration of the sponsorship. The applicants willing to sponsor the event will undergo selection process and EDEN DLE keeps a right to select the most appropriate sponsors for the event.

For further information please visit the conference website –
<https://eden-europe.eu/event/eden-2027-annual-conference/>

